



Contact:  
Mike Imes, BluBird Communications  
Mike@blubirdco.com

## FOR IMMEDIATE RELEASE

### **What's New in Mammoth Lakes and at Mammoth Mountain for Summer 2024** *New Events, Restaurants, Stewardship Programs and a Full Summer Season of Activities* *Highlight What's New in Mammoth Lakes This Summer*

**Mammoth Lakes, Calif. (May 7, 2024)** — Mammoth Lakes is gearing up for another beautiful summer season. As the spring runoff begins in earnest and the winter snow melts away, visitors can expect surging waterfalls, brimming lakes, and a vibrant landscape of wildflowers on full display.

Summer air service into the Eastern Sierra returns with options from Southern California and Northern California. Once you're on the ground, there are an infinite number of activities to enjoy, hidden gems to explore, live music and events, and so much more.

### **Events**

- [Mammoth Trailfest](#) - 50K, 26K, DRAGON'S BACK ASCENT & KID'S 1K - Enjoy a weekend of community focused trail running. From world-class trail races and community focused events, to free live entertainment, storytelling, and great local food, Mammoth Trailfest is a multi-day experience designed to increase access to trail and ultrarunning through opportunity, education, and trail stewardship. More info at [mammothtrailfest.com](http://mammothtrailfest.com)
- [The OCR World Championships](#) (OCRWC), the pinnacle event of championship obstacle course racing, returns to Mammoth Lakes October 4-6. Known for pushing boundaries and uniting obstacle course enthusiasts from around the globe, 2024 OCRWC promises an unforgettable experience for participants and spectators alike. The event will feature five challenging distances designed to test competitors' strength, endurance, and agility, reaffirming its status as the premier obstacle course racing championship. For those who are building their skills or are interested in trying obstacle course racing for the first time, the weekend will also feature a [5K Charity Open](#) featuring 15+ obstacles in an untimed format. No experience required.

### **Flights**

- [Advanced Airlines](#) has announced its summer schedule for direct flights from Mammoth Yosemite Airport in Mammoth Lakes (MMH) to Carlsbad (CLD) and Hawthorne (HHR). Service will run Fridays and Sundays from June 28th through September 2 (Labor Day). There will be additional flights from CLD & HHR on Wednesday July 3rd for the holiday.

- United Airlines will offer direct flights from Bishop (BIH) to San Francisco (SFO). Service will run daily from July 1 through September 2. More information on flights [here](#).

## **F&B**

- [URSA](#) – A collaboration between renowned Chef Al Smith and Steve & Tracie Shatkin of Mammoth Coffee Roasting Co has joined the restaurant scene in Mammoth Lakes. Featuring a small plates fine dining experience, a menu carefully crafted to showcase the very best seasonal ingredients and flavors, and an exceptional wine selection, this concept is poised to become a standout destination for locals and visitors alike.
- [Harmony Brazilian Steakhouse](#) - Another newcomer to the Mammoth Lakes restaurant scene, Harmony's menu is inspired by the rich culinary traditions of Brazil. Their chefs meticulously craft each dish to deliver an unforgettable dining experience - from succulent churrasco-style meats to mouthwatering appetizers and refreshing cocktails, every detail is designed to transport you to the streets of São Paulo.

## **Reds Meadow**

- Reds Meadow Road is being reconstructed to improve public access and traffic safety for all who visit the area. Reds Meadow Road will be open for the season starting June 7th, with the road open Friday morning to Sunday evening each week. Reds Meadow Road will be closed 24 hours per day for construction work Sunday at 11:00 PM through Friday at 9:00 AM. More information about the project is available [here](#).
- For those looking to avoid the construction and delays during the week while the project is underway, Mammoth Lakes Tourism has compiled a list of alternative adventures and additional information [here](#).

## **New at Mammoth Mountain**

- [Woolly's Adventure Summit](#) – A hub of activity and exploration, progression of Woolly's Adventure Summit will include re-opening of the Mountain Coaster, and the addition of summer tubing lanes for Summer 2024. Woolly's Mountain Coaster provides a thrilling ride down exciting curves, spiral twists and roller jumps through the forest as they descend 3,550 ft of downhill track back down to the base.
- Mammoth Mountain's world-renowned [bike park](#) is back in a big way with a full season of operations on tap for this summer. After historic snowfall in 2023 left many trails buried under snow late into the year, the team has been working hard to rebuild, refine, and improve fun and flow across the mountain.
- Located on the rugged cliffs below the Caldera Overlook adjacent to McCoy Station, the Mammoth Mountain [Via Ferrata](#) is also back for Summer 2024. Via Ferrata, which means "iron path" in Italian, is a network of climbing routes using steel cables, iron rungs and suspended bridges fixed to the rock that climbers are attached to for safety. With six



different routes that progress in difficulty, the experience ends with the elation of having climbed to one of the best viewpoints in all of the Sierra. Via Ferrata is the perfect alpine activity for families and individuals. No previous climbing experience required.

### **Stewardship**

- Mammoth Lakes Tourism (MLT) is proud to continue its partnership with [Clean Up The Lake](#) (CUTL), and committing to cleaning up the region's lakes. CUTL will work alongside MLT to engage with visitors and the local community to increase education and further volunteer efforts towards remediating the issues at hand. Removal of submerged litter, documenting any and all aquatic invasive species threatening the lakes, working to protect animal species - both above and below the surface- and prevention of future pollution are key goals of the partnership. [Every dollar raised over the 4-year partnership](#) (up to \$100,000) will be matched by MLT to support ongoing stewardship. This summer, Lake Mary will be a focus of the partnership. Expect to see divers and cleanup support teams in and around Lake Mary from July 8 through July 19.
- For the fourth year, Mammoth Lakes Tourism is partnering with Mammoth Mountain, Mammoth Waste Disposal, the Mammoth Lakes Trail System, Mammoth Lakes Recreation, and the Town of Mammoth Lakes for [Trashy Thursday](#) every Thursday from 5-6 pm. Join MLT to clean up the community with a chance to win a \$50 gift card from Mammoth Lakes Tourism. Trash pickers, bags and gloves provided. Locations rotate weekly, so make sure you consult [the schedule](#) for each week's location.

Check [visitmammoth.com](#) and [mammothmountain.com](#) for more information and to get started booking a Mammoth Lakes vacation.

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