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Mammoth Recycling Program Receives Silver Eagle Award

MAMMOTH MOUNTAIN, CA - Mammoth Mountain was awarded a Silver Eagle Award from SKI Magazine at the recent National Ski Areas Association annual convention. The Silver Eagle Award is one of the ski industry's most prominent environmental awards and was presented on the achievements of Mammoth's recycling program.

Rusty Gregory, Mammoth Mountain's CEO, and Lisa Isaacs, Mammoth Mountain's Manager of Environmental Programs accepted the award. "We're absolutely thrilled to get this recognition, but it wouldn't have been possible without participation and support from a lot of people at Mammoth, starting from the top down," noted Isaacs. "Our employees take a personal interest in workplace recycling and constantly push for more."

The award is part of SKI Magazine's annual Golden Eagle Awards Program, established in 1993 by Mountain Sports Media to recognize and encourage environmental achievements at North American ski resorts. Every year since, a panel of judges representing many segments of the ski industry awards one Golden Eagle Award in recognition of "overall environmental excellence" and several Silver Eagle Awards for outstanding achievements in specific categories. This was Mammoth's first Silver Eagle Award, but Isaacs promises it won't be the last.

To date, the Mammoth CARES recycling program has successfully collected and recycled many types of materials, including over 368,000 pounds of plastic, glass and aluminum beverage containers; 25,000 cubic feet of cardboard; 275 bicycle tires; 150 motorcycle tires; 250 pounds of used household batteries; 625 used radio battery packs; 60 computers, monitors and printers; 24,500 pounds of mixed paper; 2,550 cubic feet of Styrofoam "peanuts"; 56 cafeteria tables; and 405 ski poles. Other departments have also recycled or given away many materials for reuse, including over 1,175 printer and copier cartridges recycled by Purchasing; 4,000+ tons of road surface materials reused by Outside Operations; 25,000+ pounds of paving stones reused by Planning; 276+ tons of scrap metal recycled by Outside Operations; many fixtures and fittings sold and given away for reuse by Employee Housing; and many beds and linens given away by Housekeeping for reuse.

Other award winners included Whistler/Blackcomb winning the Golden Eagle; Jackson Hole winning a Silver Eagle for energy conservation; Smugglers' Notch winning a Silver Eagle for water

conservation; Wachusett Mountain winning a Silver Eagle for fish and wildlife habitat protection; Beaver Creek winning a Silver Eagle for environmental education; Alta Ski Area winning a Silver Eagle for controls on visual impacts; and Aspen winning a Silver Eagle for stakeholder relations.

For more information about recycling or resource conservation, contact the Department of Environmental Programs at ext. 3773 or email: environment@mammoth-mtn.com

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