



July 16, 2004

RECYCLING HITS THE VILLAGE

MAMMOTH MOUNTAIN, CA – Now that the Village Market and Ski Surgeon have been deconstructed for reuseable materials, new containers are popping up all around the Village at Mammoth to recycle more 'waste' items.

"We're thrilled to finally have recycling available to all of our guests, businesses and staff throughout the Village," announced Lisa Isaacs, Mammoth Mountain's Environmental Programs Manager. "It was a challenge to coordinate all the pieces and players to put what we needed in place after the Village was built, but it's done now and underway," she explained.

The program was organized as a partnership between Mammoth Mountain, Intrawest and the Village at Mammoth Neighborhood Company, with additional funding provided by a grant from the State of California, Department of Conservation.

Forty new sets of containers arrived last week for indoor lodging and outdoor public placement. Another recycling container was also placed next to the outdoor parking lot alongside Highway 203 (Minaret Road) and a cardboard container has been placed in the Neighborhood Company's compactor room. Additional indoor locations have also been designated for collecting recyclable mixed paper.

Ruth Harrell, Executive Director of the Neighborhood Company, noted, "We are pleased and proud to be working in cooperation with Mammoth Mountain Ski Area, Intrawest and Sierra Conservation Project to ensure that the enormous quantities of recyclables generated at the Village will indeed be recycled. We look forward to our continuing success with this program and town-wide participation."

Sierra Conservation Project – a new town-wide recycling service provider – has been contracted to pick up the Village's recyclable materials. Owner Brian Robinette is excited to work with the Village on this large-scale collection project, explaining, "After one year in business, Sierra Conservation Project now has an

additional employee in anticipation of more residential and large commercial contracts.”

Throughout the Village’s open areas, matched sets of recycling containers for plastic and glass bottles and aluminum cans can be found for easy public use. “It’s now convenient for people in this area, now they need to see it and use it,” noted Ron McCoy, Manager of the Unbound Store, as he examined the new set placed along the walkway in front of his shop.

Tony Barrett, owner of Gallerie Barjur located along the Village Stroll across from Panache, was happy to see a recycling set placed close to his storefront, stating, “I think it’s incredible. Accolades to everyone who accomplished this. It’s a very good environmental stance showing the Neighborhood Company, the Village and Mammoth Mountain are environmentally sensitive. I wish we could see these containers all over town.”

Thinking about the recycling coming out of his house and store, Barrett, who is also the Town’s Mayor Pro Tem noted, “The amounts are amazing when you really start looking. I encourage folks and other businesses to see what’s been done at the Village and follow suit. I look forward to promoting the continued development of recycling programs throughout town.”



Ten-year-olds Carsen Philbrook (left) and Blake Berner are the first matched set of friends to check out the matched set of containers in front of the Unbound Store at the Village.

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