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FOR IMMEDIATE RELEASE
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BONEYARD SALE WAS A BENEFIT FOR ALL

MAMMOTH MOUNTAIN, CA – After a recent weekend event, several fewer tons of scrapped metal items are now resting on Mammoth Mountain's forested floor. From all angles, in fact, Mammoth Mountain Ski Area's annual "Boneyard Sale" was a great success; many happy people walked away with useful and desirable materials for extremely low, tax deductible prices, a local non-profit has added \$3,000 to its bank account, and Mammoth has smaller piles of old operational materials collecting in its 'boneyard.'

This was the third summer the Ski Area held this event, opening its outside storage area (referred to by ski areas and the U.S. Forest Service as "boneyards") to the public for one weekend to benefit a local organization. Neatly concealed in its forested location, the boneyard is full of Ski Area scrap of all shapes, sizes and weights stockpiled over many years of operations, including old chairs, metal grates, rails and structural supports. Most material is still useful and can be recycled or reused for another service life, given the creativity and talent of the user. Many items found throughout the resort's properties are actually made from materials harvested from the stored 'bones,' including building fixtures and fittings.

This year's sale, held August 27th and 28th, benefited the High Sierra Energy Foundation, a new local non-profit organization dedicated to promoting awareness and use of renewable energy resources in the High Sierra. As a strong supporter of HSEF since its inception, Mammoth Mountain has been actively focusing on energy conservation and developing alternative, renewable resources. "By dedicating the proceeds of the Boneyard Sale to the Foundation, Mammoth Mountain is supporting our mission of making Mammoth Lakes a leader in energy efficiency and renewables," explained the organization's Executive Director, Rick Phelps. Mammoth Brewing Company also stepped up to support the effort, providing after-hours refreshments for all adult sale workers.

During the sale, numerous items were picked up by interested and happy people, who 'purchased' the materials for a nominal donation to HSEF. Numerous buyers even came from out of the area to find old chairs and other ski area memorabilia they just had to have. Joe Walker, a local resident, however, took home the largest purchases for the largest donation of \$500. His haul included old lift towers and other structural supports for constructing an off-the-grid renewable energy system. To hear him talk, he's already

looking forward to the materials he can find at next summer's sale and what he can use them for as his creativity and ingenuity appears limitless. And certainly, others will also be back next year to pick up an old ski chair they possibly rode in over the years, with plans to retire it as a cherished memento of Mammoth Mountain and delightful days gone past.

If you would like to receive advance notification of next year's sale, email environment@mammoth-mtn.com or call 760.934.0773. For more information about the High Sierra Energy Foundation, go to: www.highsierraenergy.org or call 760.934.4650.

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