

PROMOTIONAL & SPONSORSHIP OPPORTUNITIES

Village Championships 2010

SERIES TEAM OR INDIVIDUAL:

Business sponsored team: \$700 - Sponsor a team for the 9 race series, includes the antique ski race. You may have up to ten on a team.

Business sponsored individual: \$80 - Sponsor an individual for the 9 race series, includes the antique ski race.

EVENT T-SHIRT:

Title: Secured by Coors Light - If shirts are provided, we can screen the VC logo and other individual t-shirt sponsor logos.

Individual: \$100 - Logo inclusion on t-shirt.

PRODUCT:

Individual Finals Prizes: Provide prizes for individual finals winners from \$100+ in value.

Goodie Bags: Provide 120 useful items to be included in series participant bags.

Happy Hour Prizes: Provide items \$5-\$25 in value to be handed out at post race happy hour functions.

Team Trophies: Provide 70 items for team trophies that could be customized with a name plate.

Raffle Prizes: Provide raffle prizes \$50+ that we can draw names for at the finals happy hour party or antique ski race.

Antique Ski Race: The antique ski race is a special race that we will provide prizes for race winners as well as a raffle. You may donate items specific to this race.

BENEFITS OVERVIEW:

Logo inclusion and/or listing:

- Logo inclusion for sponsorship valued at \$700+:
 - Website, Signage or Promotion at Happy Hour Function, Results Cover Sheet
- Name listing/mention of all sponsors by level:
 - Race Announcements, Event Notifications Via E-mail, Press Releases

Banner placement: On-course (weather permitting) for sponsorship valued at \$700+. Sponsor to provide banner.