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## **Mammoth Mountain Unbound Terrain Parks Undergo Big Improvements in Preparation for 2008/09 Winter Season**

Mammoth Mountain, CA – Although it is Mid-August and there are no signs of snow on the ground, the Unbound Park Crew is as busy as ever preparing for the upcoming season. In keeping with its vision of creating the best terrain parks in the world, Mammoth Mountain has made \$750,000 in capital investments including improved grading and expansion of current terrain, new “Adventure Zones,” enhanced snowmaking and two brand-new Piston Bully 400 Park Bully Snowcats.

Leading off the improvements for the upcoming season is the massive amount of grading and shaping being done to enhance the existing terrain in Unbound Main. 25,000 cubic yards of dirt are being moved which doubles the useable area of Thunder Road, the site of Lower Unbound Main Park. With the addition of this new terrain, the Unbound Park Crew will have more freedom than ever to create the best jump and jib setups possible.

Another big change for the upcoming season is the enhanced snowmaking capabilities for the Superpipe and Unbound Main Terrain Park. Instead of simply adding new water and air pipes into the ground, Mammoth Mountain decided to recycle underutilized snowmaking systems that were already in place to create a more efficient layout. “We thought it was more environmentally friendly to rearrange what we already had with better placement and layout, rather than putting more metal in the ground,” said Oren Tanzer, Director of Youth Action Sports Marketing at Mammoth Mountain. “This will allow us to have the best selection of features and an earlier opening of Mammoth’s world-famous Superpipe.”

Mammoth Mountain prides itself on offering terrain parks for every level of rider to allow for smooth progression from beginners to seasoned professionals. With this in mind, Mammoth Mountain is excited to announce the addition of four new “Adventure Zones” to complement their Family Fun Parks. These new runs will be fun tracks built into the trees featuring a variety of berms, rollers and small bumps. “For years, the Ski and Snowboard School and Race Team kids have been exploring these ‘secret spots.’ We just decided to share these well kept secrets with all our guests in the hope that everyone will have more fun,” said Finlay Torrence, Director of Eagle Lodge Ski and Snowboard School at Mammoth Mountain. “Adventure Zones” will be located near Disco Park, Forest Trail Park, Wonderland Park and Eagle Express Lift.

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Rounding out the list of major improvements for the Unbound Terrain Parks will be the addition of multiple new jibs for the 2008/09 season, some of which are signature features for Vans and Dragons to complement the popular 2007/08 Quiksilver signature jib – a large skate-inspired pyramid made of 100% steel and coated in clear Lexan plastic. Mammoth Mountain is consistently ranked as having some of the best terrain parks in the world by multiple industry publications and these new additions reinforce the commitment Mammoth Mountain puts into its world-famous Unbound Terrain Parks year after year.

*The Mammoth Mountain Unbound Terrain Parks lead the industry in innovation and quality with seven parks, three pipes, 65+ jibs and 50+ jumps on 90 acres of California's favorite mountain resort. Using state-of-the-art equipment to provide a progressive environment for all levels, from beginners to a team of 13 professional athletes, the Unbound earns consistent ratings among the top parks of the world. For more information on the Unbound and Mammoth Mountain Ski Area, visit [mammothunbound.wordpress.com](http://mammothunbound.wordpress.com) or call 800.MAMMOTH.*

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