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FOR IMMEDIATE RELEASE

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## **Mammoth Mountain Bike Park's Newest Trail, "Twilight Zone" to Open Saturday, August 23, 2008**

Mammoth Mountain, CA – Mammoth Mountain Bike Park is proud to announce the opening of its newest freeride trail, Twilight Zone on Saturday, August 23, 2008. In addition to being the seventh new freeride trail to open in only three years, Twilight Zone marks the climax of a five year push to build better-designed and more challenging freeride trails at Mammoth Mountain.

The highlight of this newest trail and the signature feature for all of Mammoth Mountain Bike Parks is "The Deep End", a nine-foot tall, 50-foot wide, elevated, banked wooden bowl structure. This massive structure was constructed in four giant pieces before being transported to the mountain and secured into the hillside. "The Deep End" was specifically designed to fit into the natural terrain with a maximum use of available space and a minimal impact to the environment.

Twilight Zone was originally scheduled to be constructed in the summer of 2007, but dry conditions led to fire restrictions preventing the use of welding equipment in the wooded hillside. When conditions allowed for construction to begin in mid-July, the Mammoth Mountain Trail Crew immediately began shaping the natural mountain-side, paying special attention to work with the natural terrain.

Perhaps the most unique aspect of Twilight Zone is the extensive use of recycled and re-claimed materials to build multiple aspects of the trail. Wood from old snow fences was used to create a series of retaining walls etched into the steep hillside, allowing riders to traverse otherwise unrideable terrain. Wooden support beams for around 100 feet of bridging were reclaimed from old Mammoth Mountain properties. "The Deep End" uses several large, steel beams reclaimed from local businesses to help support and frame the massive structure and is covered in a decking material made from reclaimed wood and recycled plastic.

Mammoth Mountain Bike Park descends over 3,000 vertical feet, offering seven new Freeride trails built in the last three seasons and a variety of Single-track and Downhill options for every level of rider. Visitors to Mammoth can find everything they need to hit the trails, including park passes and Kona bike rentals, at the Adventure Center across the street from Main Lodge or at the Mountain Center in the Village at Mammoth. New this season, Kona bike rentals are also available at Tamarack Lodge and Resort.

*Mammoth Mountain Ski Area is the leading four-season mountain resort in California. With 1.6 million annual skier visits, Mammoth Mountain is currently the third most frequented ski resort in the United States. The company owns and operates a variety of resort businesses including recreation, hospitality, real estate development, food and beverage and retail. Specific businesses owned and operated by Mammoth Mountain include Mammoth Mountain Ski Area, June Mountain, Tamarack Lodge and Resort, Mammoth Snowmobile Adventures, Mammoth Mountain Bike Park and the Mammoth Mountain Inn. Mammoth Mountain also operates Juniper Springs Resort, the Village at Mammoth and Sierra Star Golf Course in Mammoth Lakes, California. For more information on Mammoth Mountain, visit [MammothMountain.com](http://MammothMountain.com) or call 800.MAMMOTH.*

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Photo Courtesy of MMSA