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FOR IMMEDIATE RELEASE

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Mammoth Festival Schedule Announced

Three Days of Wine, Music, and Food Under the Pines

Mammoth Mountain, CA – The magic of Mammoth in the summer joins the finer things in life when blues, jazz, and folk musical groups Robben Ford, Poncho Sanchez Latin Jazz Band, and Laurence Juber with Guitar Noir featuring Jeff Stern and Domenic Genova headline Mammoth Mountain's Second Annual **Mammoth Festival**. Truly a taste of Mammoth, Mammoth Festival returns August 15-17, 2008 featuring live outdoor concerts, wine tasting from a variety of world-class vintners, food from local restaurants, and an expo from local and regional artists. For ticket and event information, please visit www.mammothmountain.com/mammoth_festival.

Sunday is the best day for kids and families to experience Mammoth Festival when crowd-favorite Woolly Mammoth makes a special guest appearance. Activities include a kids coloring contest and special spin art opportunity. To top it off, Sunday's event admission is free for everyone (wine tasting and food sold separately).

Schedule of Events*

Friday, August 15

Ticket Booth Opens
Wine Walk
Live Music - Marcus Eaton

Village at Mammoth

5:30 pm
6pm-9pm
6pm-9pm

Saturday, August 16

Ticket Booth Opens
Restaurants Open
Art Show
Wine Tasting
Live Music
Terje Lie - 12:15-1:30PM
Damon Castillo Band - 2:10-3:25
Poncho Sanchez Latin Jazz Band - 4:05- 5:20
Laurence Juber & Guitar Noir - 5:55- 7:10PM
Robben Ford - 7:45-9:00PM

Wood Site

10am
12pm
12-6pm
12:30-5pm

Sunday, August 17

Ticket Booth Opens
Live Music - Still Time
Restaurants Open
Art Show
Wine Tasting

Wood Site

10am
12-5pm
12pm
12-5pm
12-4pm

*Events and times subject to change.

A portion of proceeds from Mammoth Festival will be donated to local non-profit Mono Council for the Arts. Mono Council for the Arts promotes appreciation of the arts and encourages local creative talent through education in the Mammoth Lakes and the Eastern Sierra regions. www.MonoArts.org

Wineries

The Festival starts with a Wine Walk at the Village at Mammoth and continues throughout the weekend with tastings from a variety of world-class vintners that include:

Alexander Valley Vineyards
Artesa Vineyard and Winery
Bridlewood Estate Winery
Clesi Winery
Cosentino Winery
Consilience Winery
Francis Coppola
Four Wines Winery

Fredrick Wildman and Sons Importers
Justin Vineyards & Winery
Malibu Family of Wines
Merryvale Winery
Pedroncelli Winery
Quad Winery
Summerland Winery
Veramonte Winery

About The Music

Robben Ford - Robben Ford is one of the premiere electric guitarists today, particularly known for his blues playing. A four-time Grammy nominee, he has played with artists as diverse as Joni Mitchell, Jimmy Witherspoon, Miles Davis, George Harrison, Phil Lesh, Bonnie Raitt, Claus Ogerman, Michael McDonald, and many others.

Poncho Sanchez Latin Jazz Band – As leader of the most popular Latin jazz group in the world today, Poncho Sanchez's congas and seasoned ensemble spin vivacious tales that pay homage to the glories of a half-century tradition that was born when Afro-Cuban rhythms merged with bebop.

Laurence Juber with Guitar Noir – Featuring Jeff Stern (percussion) and Domenic Genova (bass). As a young working musician in London, England in the 1970s, Laurence Juber got an extraordinary break when Paul McCartney picked him to become Wings' lead guitarist. After Wings disbanded, Juber embarked on a career as a solo artist, composer and arranger, developing a reputation as a Grammy winning world-class guitar virtuoso.

Mammoth Mountain Ski Area is the leading four-season mountain resort in California. With 1.6 million annual skier visits, Mammoth Mountain is currently the third most frequented ski resort in the United States. The company owns and operates a variety of resort businesses including recreation, hospitality, real estate development, food and beverage and retail. Specific businesses owned and operated by Mammoth Mountain include Mammoth Mountain Ski Area, June Mountain, Tamarack Lodge and Resort, Mammoth Snowmobile Adventures, Mammoth Mountain Bike Park and the Mammoth Mountain Inn. Mammoth Mountain also operates Juniper Springs Resort, the Village at Mammoth and Sierra Star Golf Course in Mammoth Lakes, California. For more information on Mammoth Mountain, visit MammothMountain.com or call 800.MAMMOTH.

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