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FOR IMMEDIATE RELEASE

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Horizon Air Expands Mammoth Mountain Service With Summer Flights from Los Angeles LAX Airport

- New Daily Non-Stop Summer Service from LAX to Mammoth Yosemite Airport
- Mammoth Lakes and Yosemite Regions More Easily Accessible for Summer Travelers

MAMMOTH LAKES, Calif. — Building upon the success of its winter air service to Mammoth Lakes, [Horizon Air](#) has announced that it will offer non-stop summer flights from Los Angeles to Mammoth beginning April 12, 2010 and continuing through September. The new summer flights will give travelers easy access to one of the country's premiere recreational destinations featuring an extensive mountain biking and trail system, golf, spectacular scenery and world-class shopping, dining and lodging plus nearby Yosemite National Park.

"We are very excited to welcome new visitors from Northern California and the Pacific Northwest and making the trip easier for those in Southern California," said Town Manager Rob Clark. "Our 300 days of sunshine will brighten their experience."

The 70-minute flight will depart from LAX and arrive at the Mammoth Yosemite Airport, just 15 minutes from the [Mammoth](#) resort area. The flight will substantially reduce travel time for the thousands of Southern Californians who have driven the five or more hours to arrive at the popular resort area. In addition, it will bring to Mammoth a new group of travelers who may have never considered visiting the area due to the long drive as well as provide more convenient access to the nearby Yosemite National Park and Devils Postpile National Monument, two attractions that were previously not within easy reach.

"Our winter air service to Mammoth has met with phenomenal success," said Dan Russo, Horizon's vice president of marketing and communications. "Now summer travelers from Southern California also will be able to easily access one of the country's most popular vacation destinations and Yosemite, a treasured national park."

"Horizon Air's summer air service is good news for travelers who want to discover and experience the amazing array of outdoor activities this region offers," said Howard Pickett, CMO of Mammoth Mountain. "The thousands of travelers who have taken advantage of the winter air service will now have the opportunity to explore our many summer offerings, whether it's enjoying a scenic gondola ride or challenging the freeride terrain in our mountain bike park."

Tickets for Horizon flights are available at <http://www.horizonair.com> or by calling 800-547-9308 (TTY at 800-682-2221).

Mammoth Mountain is California's favorite mountain resort, known in the winter for its world-class skiing and in the summer for its lift-accessed mountain bike park and extensive network of hiking trails on the summit of and surrounding 11,053 Mammoth Mountain. Other recreational activities at Mammoth include golfing at Sierra Star, California's highest 18-hole course, fishing in the pristine mountain streams, horseback riding, kayaking and taking a dip in the hot springs. Mammoth Mountain Ski Area owns and operates a variety of resort businesses, including recreation, hospitality, real estate development, food and beverage, and retail. More information is available at MammothMountain.com.

Horizon will operate all flights to Mammoth with 76-seat Bombardier Q400s. This high-speed, twin-engine turboprop is one of the most technologically advanced regional aircraft in the world. It's as quiet and comfortable as a jet – thanks to special technology that suppresses noise and vibration, generously sized overhead storage bins, unobstructed under-seat space, and ample headroom (6 feet, 5 inches). The Q400 is also among the most environmentally friendly aircraft today, burning 30 percent to 40 percent less fuel and producing an equally lower amount of emissions (and 10 decibels less noise) than comparable jets.

Onboard, travelers will enjoy Horizon's award-winning service, which includes – at no extra charge – Starbucks coffee, soft drinks, snacks, and (for passengers 21 and older) Northwest wines and microbrews. Members of the Horizon Air/Alaska Airlines Mileage Plan frequent flier program can earn 500 miles or actual mileage on Horizon flights to Mammoth. Mileage Plan miles are redeemable for flights worldwide on Horizon Air, Alaska Airlines and their numerous Mileage Plan partner airlines.

Horizon serves 48 cities throughout Arizona, California, Oregon, Washington, Idaho, Montana, Nevada, Baja California Sur (Mexico), and British Columbia and Alberta (Canada). Together, Horizon Air and Alaska Airlines serve more than 90 cities and are subsidiaries of Alaska Air Group, Inc. (NYSE:ALK).

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Mammoth Mountain Ski Area is the leading four-season mountain resort in California. With 1.2 million annual skier visits, Mammoth Mountain is currently the third most frequented ski resort in the United States. The company owns and operates a variety of resort businesses including recreation, hospitality, real estate development, food and beverage and retail. Specific businesses owned and operated by Mammoth Mountain include Mammoth Mountain Ski Area, June Mountain, Tamarack Lodge and Resort, Mammoth Snowmobile Adventures, Mammoth Mountain Bike Park and the Mammoth Mountain Inn. Mammoth Mountain also operates Juniper Springs Resort, the Village Lodge and Sierra Star Golf Course in Mammoth Lakes, California. For more information on Mammoth Mountain, visit MammothMountain.com or call 800.MAMMOTH.

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