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FOR IMMEDIATE RELEASE

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Mammoth Mountain Extends Ski and Snowboard Season to July 4, 2010

Mammoth Mountain, CA – Thanks to incredible snowfall throughout the 2009/10 winter season, Mammoth Mountain will extend its winter operations for daily skiing and riding to July 4, 2010.

Mammoth Mountain has received over 41 feet (493 inches) of snowfall this season including more than three feet of snow in the first week of April. With a current base depth of 11 feet to 15 feet of snow, Mammoth is experiencing the best snowfall season since the record breaking 2005/06 season, when over 50 feet of snow fell on the mountain.

Long known for snow seasons that stretch well into spring and summer, this will mark the 11th time that Mammoth Mountain has been open for skiing and riding on the Fourth of July within the last 31 years of operation.

“Those of us who run Mammoth Mountain came here to ski and ride as much as possible so we always open as early as we can and stay open as long as the snow lasts,” said Rusty Gregory, Chairman and Chief Executive Officer of Mammoth Mountain. “We have the best April snow conditions I’ve seen in my 32 years on the mountain. With as much snow as we have, our customers would riot if we closed down as early as the other ski resorts. Keeping the mountain open until July 4th is what ‘Playing Big’ is all about.”

Mammoth Mountain’s high alpine bowls offer some of the best spring riding available anywhere. Construction will start soon on a high altitude spring terrain park featuring jumps, rails and a 22-foot Super Duper Pipe accessible from Face Lift Express.

Skiers and boarders looking for easy access to the eastern Sierra resort can take advantage of daily air service from Los Angeles International Airport (LAX) to Mammoth Yosemite Airport (MMH) on Horizon Air starting at only \$69 each way.

2010/11 Mammoth Mountain Season Passes are on sale for half price until April 30, 2010. Purchasers of a Mammoth Season Pass for next season can begin using the pass for skiing and riding on May 1, 2010.

For more information on summer air service, season passes and snow conditions, please visit MammothMountain.com or call 800.MAMMOTH.

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Mammoth Mountain Ski Area is the leading four-season mountain resort in California. With 1.2 million annual skier visits, Mammoth Mountain is currently the third most frequented ski resort in the United States. The company owns and operates a variety of resort businesses including recreation, hospitality, real estate development, food and beverage and retail. Specific businesses owned and operated by Mammoth Mountain include Mammoth Mountain Ski Area, June Mountain, Tamarack Lodge and Resort, Mammoth Snowmobile Adventures, Mammoth Mountain Bike Park and the Mammoth Mountain Inn. Mammoth Mountain also operates Juniper Springs Resort, the Village Lodge and Sierra Star Golf Course in Mammoth Lakes, California. For more information on Mammoth Mountain, visit MammothMountain.com or call 800.MAMMOTH.