



## 2009/10 Media Visit Guidelines - Mammoth Mountain, California

### Letter of Assignment

Please fax or e-mail us a letter of assignment from your editor or producer **at least 48 hours** in advance of your arrival. Freelancers please send samples of your past published stories. Your letter of assignment should include the story idea, a date when your piece is scheduled to run and the circulation numbers of the publication/broadcast. Also, include your arrival and departure dates and what you will need from us. The earlier you notify us of your visit the better we will be able to assist you.

### Commercial/Promotional Production

Any size commercial or promotional production, including a major film or local advertising is required to provide the following:

- U.S. Forest Service permit (\$50-\$1500 per day, based on number of people on location). Contact Steve Morrison 760.934.2571 x 3428
- Certificate of Insurance naming MMSA and the US Forest Service as additionally insured for \$2 million
- Payment of fees
- Hold Harmless agreement

### Promotion for Mammoth Mountain

Production which features MMSA or otherwise satisfies Marketing requirements to waive ski area fees still requires a Certificate of Insurance, Hold Harmless agreement and model releases.

### Complimentary and Discounted Tickets

Complimentary and discounted lift tickets are issued only to media directly responsible for producing the piece. Complimentary and discounted lift tickets are not available over posted holiday periods (Thanksgiving November 25-29, Christmas December 18-January 3, Martin Luther King Jr. January 15-18; Presidents Day February 13-15).

### Accommodation

Depending on availability, we may be able to assist you with discounted lodging during your visit. Please contact us well before your arrival. We are unable to secure accommodation for media during busy weeks such as Christmas.

### Mountain Guides

For local knowledge of the mountains, we are happy to set you up with a Mountain Host to show you around.

### Please send us your story, films or photos

After your visit, we'd appreciate a copy of any resulting work to keep in our files. Knowing what you produced helps us better assist you on future projects.

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