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FOR IMMEDIATE RELEASE

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## **Mammoth Mountain Debuts \$299 Mid-Winter Weekday Pass**

Mammoth Mountain, CA – Midweek days are the best time to enjoy uncrowded slopes and the best conditions on Mammoth Mountain. Mammoth is introducing the Mid-Winter Weekday Pass, allowing easy and affordable access to Mammoth Mountain for 25 days. This pass is valid midweek from January 9 – February 10 for just \$299. Ride for just \$12 per day and avoid the crowds, but enjoy all the terrain. This pass pays for itself on the third day of skiing.

The Mid-Winter Weekday Pass represents a tremendous value and is available for purchase until January 9, 2012 ONLY. The limited edition pass is valid for skiing and riding Monday-Friday from January 9 – February 10, that's 25 days.

Mid-Winter Weekday Passes are also available for youth (ages 13-18) for \$229, seniors (65+) for \$249 and children (ages 7-12) for just \$99. Passes are available online at [MammothMountain.com](http://MammothMountain.com) or by calling 800.MAMMOTH (800.626.6684) but only for a limited time. This deal is too good to miss.

Great [lodging deals](#) are also available mid-week, including slopeside accommodations from \$99.

*Mammoth Mountain Ski Area is the leading four-season mountain resort in California. With 1.3 million annual skier visits, Mammoth Mountain is currently the third most frequented ski resort in the United States. The company owns and operates a variety of resort businesses including recreation, hospitality, real estate development, food and beverage and retail. Specific businesses owned and operated by Mammoth Mountain include Mammoth Mountain Ski Area, June Mountain, Tamarack Lodge and Resort, Mammoth Snowmobile Adventures, Mammoth Mountain Bike Park and the Mammoth Mountain Inn. Mammoth Mountain also operates Juniper Springs Resort, the Village Lodge and Sierra Star Golf Course in Mammoth Lakes, California. For more information on Mammoth Mountain, visit [MammothMountain.com](http://MammothMountain.com) or call 800.MAMMOTH.*

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