



April 1, 2008

FOR IMMEDIATE RELEASE

Contact: Laura Johnson at 760.934.0645 or ljohnson@mammoth-mtn.com

HALF-PRICE MAMMOTH SEASON PASSES ON SALE NOW

Mammoth Mountain, CA – 2008/09 Mammoth Season Passes are now on sale at half-price for a limited time only, April 1-30, 2008. Formerly the Gold Pass, the Mammoth Season Pass at half-price (\$786) offers the best price available for any full-season pass product. The pass pays for itself in just 10 days of skiing – plus, the pass is unrestricted with no holiday black-out dates. Mammoth Season Pass is also good at June Mountain, giving you access to two first-class mountains for the price of one.

With Mammoth Season Pass, bypass ticket lines to make first chair on Mammoth's epic powder days. The pass is valid *this* season, beginning May 1, 2008, and with a current base of 8-10 feet there's plenty of great skiing to be had this spring. Half-price Mammoth Season Pass is the best value (regularly priced at \$1675), so don't miss out!

All passholders are members of the Mammoth Club and are eligible for **Mammoth Club Perks:**

- Receive \$20 free with every \$100 placed on gift cards or PassCash. (Only available when pass is purchased. Restrictions apply.)
- Discounted lodging throughout the season.
- Discounted pricing on activity passes. (Only available when pass is purchased.)
- Free scenic gondola rides.
- Discounts on group ski lessons and ski camps.

Don't miss out - half-price Mammoth Season Passes are only available April 1-30, 2008. Visit MammothMountain.com or call 800.MAMMOTH to purchase today.

Mammoth Mountain Ski Area is the leading four-season mountain resort in California. With 1.6 million annual skier visits, Mammoth Mountain is currently the third most frequented ski resort in the United States. The company owns and operates a variety of resort businesses including recreation, hospitality, real estate development, food and beverage and retail. Specific businesses owned and operated by Mammoth Mountain include Mammoth Mountain Ski Area, June Mountain, Tamarack Lodge and Resort, Mammoth Snowmobile Adventures, Mammoth Mountain Bike Park and the Mammoth Mountain Inn. Mammoth Mountain also operates Juniper Springs Resort, the Village at Mammoth and Sierra Star Golf Course in Mammoth Lakes, California. For more information on Mammoth Mountain, visit MammothMountain.com or call 800.MAMMOTH.

###